



**#1 reason
to use
client
agreements**

podcast episode 2 tip sheet

If you work with one-on-one clients, you'll want to use a Client Agreement. It's hands down the best thing you can do for your business AND your clients to protect your MONEY.

What is a Client Agreement?

A Client Agreement is the written contract you use with 1-on-1 clients that spells out your client policies. Why is it important? So clients show up and pay you!

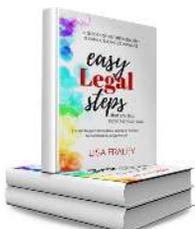
Your written Client Agreement protects your "business baby". It helps you feel safe, secure, and confident—and it creates clarity for you and your 1-on-1 client.

3 Ways Your Client Agreement Supports Your Business:

- It spells out your policies IN WRITING.
- It gathers your client policies IN ONE PLACE.
- It makes your expectations CLEAR

The #1 reason why you need a Client Agreement is that it protects your income.

You have serious income to protect. Especially your biggest money-maker (like your VIP Day, Premium Package, or high-end program or service.) Your Client Agreement is where you spell out the services you are providing and the payment you'll receive... and you get serious about what happens if payments are late or not made at all, or is someone asks you for a refund.



Chapter 2 of my book called "Easy Legal Steps... That Are Also Good For Your Soul" is all about Client Agreements. (It's a #1 best-selling book on Amazon in 3 legal categories!) Get it at lisafraley.com/book.

A Client Agreement helps YOU protect your income by:

- Being clear about the services you are providing
- Helping to prevent missed payments (so no more chasing down money!)
- Having a written refund policy that's super-clear
- Limiting your liability with disclaimers and limitations
- Avoiding headaches about missed calls or appointments
- Attracting stronger clients with clearer energetic boundaries

Truth: Client Agreements are GIFTS to your clients.

They don't have to be cold, corporate or scary. They can be written with lots of Legal Love. They can be clear, kind documents that you share with your clients to help them feel safe and secure, without terrifying them when they see you coming.

And, they can be super simple, easy to understand, and written in plain English so a 4th grader can understand them.

WHEN do you need to use a Client Agreement?

Anytime you are working with a private client in a 1-on-1 relationship, you'll want to use a written Client Agreement. That means your 1-on-1 programs or services. You want a version of your written Client Agreement for each 1-on-1 program or service that you offer.

The Client Agreement protects your INCOME, hands down - and it also creates clarity, establishes expectations and limits liability. (Like that alliteration? I love alliteration!) But one of my favorite reasons to use a Client Agreement is ENERGETIC.

Your Client Agreement also supports your **sacral chakra**, the second energy center of the body in your hip region. I like to say that all of the "good stuff" is located in your sacral chakra since it is associated with abundance, creativity, pleasure, sensuality, relationships, boundaries – and yes, money.



Using a Client Agreement can help plug money leaks.

When you put a Client Agreement in place to protect your income, it can help you to plug your money leaks by creating stronger practical AND energetic boundaries which can in turn attract those who will honor our boundaries and policies. Why? Because if you are a believer in the Law of Attraction like I am, I believe that "like attracts like".

You want a solid, written Client Agreement to protect your income with one-on-one clients.

Need a Client Agreement?

Learn more at lisafraley.com/diyclientagreement

Have comments to share about this episode or questions about Client Agreements in general? Connect with my team at clientlove@lisafraley.com. We'd love to hear from you!

Kudos to you for listening to this episode to learn about how Client Agreements can protect your MONEY! Thanks for being part of the Legal Love tribe. Here's to getting legally enlightened!

With Legal Love™,



**This information is for educational and informational purposes only.
It is not legal advice and it does not create an attorney-client relationship.**

For my full disclaimer, please visit lisafraley.com/disclaimer.



Lisa Fraley, JD, CHHC, AADP, is an acclaimed attorney, Legal Coach®, speaker and #1 Best Selling Author of "Easy Legal Steps...That are Also Good for Your Soul." With her unique blend of coaching, legal expertise, and spirituality, Lisa has supported thousands of heart-centered entrepreneurs and small business owners to protect themselves, their businesses and their brands through DIY legal templates, online legal courses and one-on-one services.

From sharing international stages with thought leaders like Kris Carr and Gabrielle Bernstein to being featured on hundreds of podcasts, webinars, radio shows and bonus calls, Lisa has made it her mission to help every single small business owner understand that the law can be accessible, empowering, loving, and even spiritual. When she's not saving the world (with Legal Love) one contract at a time, she's posting free legal tips and connecting with her tribe at lisafraley.com.