



podcast episode 8 tip sheet

In this episode, we're going to talk about what you want to have covered - legally speaking - when you're asked to speak on stage at a live event.

If you're expanding your reach by speaking to live audiences, this episode will help you create clarity between you and your event host so that you can feel anxiety-free about all of the event details and keep your stage fright in check.

What I want for you is to know that when you step onto that stage, you feel clear, safe, confident & empowered because you know you're legally covered.

So this podcast episode is going to focus on 3 areas – and I'm going to share my best legal tips to protect yourself **before, during & after** you take the stage.

Legal Tip #1: Before You Speak on Stage

In the weeks prior to your talk, you may feel a bit nervous, concerned, unclear or worried about the details surrounding the event. That's why you want to get clear with your Event Host about all of the event details **BEFORE** you set foot on the stage.

The best way to get clear about your role as a Speaker is for you and the Event Host to sign a Speaker Agreement.

What's a Speaker Agreement?

It's a contract that you and the Event Host sign to make sure you and your Event Host are on the same page about murky details that cause confusion and stress.

Your Speaker Agreement supports you in 3 ways:

- It creates CLARITY and COMFORT about your presentation and expectations.
- It puts all of the details are in one place – and in writing! – so it's easy to refer to later.
- It shows you both agreed to the same terms so you can avoid misunderstandings later.

Legal Tip #2: During Your Speech

You need to be thinking about protecting your CONTENT from Copycats and Swipers.

Use the copyright symbol. Put a little c with a circle around it at the bottom of your slides or handouts. It tells the world that you are claiming your work. The c stands for copyright. (I'll be covering copyright in future podcast episodes.)

When it comes to copyright, besides protecting your OWN original work, be sure you aren't violating someone else's work either. That means you'll want to **use original images or stock photos in your slides and handouts.** Whenever you use images or photos as part of your talk, the best thing to do is to create your own images in Canva or some other program or pay a small fee to purchase them from a stock photo website – like Haute Stock, BigStock, Shutterstock, etc.

Legal Tip #3: After You Speak

You want to get **clear** on who OWNS the content of your talk, any materials that you use, and how you and/or the host can use the content in the future. Can you use it again in other speeches? Can the Event Host use it? You want to spell this out in your Speaker Agreement so that you have everything in writing before you step on the stage.

If you speak from the stage now – or you plan to in the future - do you have a solid, written Speaker Agreement to get clear about your expectations and protect your content?



**To feel ready to go the next time you're asked to speak
at a live event, learn more about Speaker Agreements
at lisafraley.com/diyspeakeragreement**



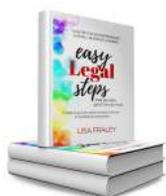
You can feel secure now that you know simple legal tips about what to do BEFORE, DURING and AFTER you take the stage so you can create clarity with your event host, protect your content, and figure out who can do what with your content AFTER the speech is over.

Have questions about a Speaker Agreement or want to share how using a Speaker Agreement has helped you in YOUR business, just send us a note at clientlove@lisafraley.com. We'd love to hear from you!

Kudos to you for listening to this episode and taking this step! Thanks for being part of the Legal Love tribe. Here's to getting legally enlightened!

With Legal Love™,

Lisa



Learn more about how Agreements can create clarity and protect your income in Chapter 2 of my book "Easy Legal Steps That Are Also Good for Your Soul." You can get it at lisafraley.com/book

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For my full disclaimer, please visit lisafraley.com/disclaimer.



Lisa Fraley, JD, CHHC, AADP, is an acclaimed attorney, Legal Coach®, speaker and #1 Best Selling Author of "Easy Legal Steps...That are Also Good for Your Soul." With her unique blend of coaching, legal expertise, and spirituality, Lisa has supported thousands of heart-centered entrepreneurs and small business owners to protect themselves, their businesses and their brands through DIY legal templates, online legal courses and one-on-one services.

From sharing international stages with thought leaders like Kris Carr and Gabrielle Bernstein to being featured on hundreds of podcasts, webinars, radio shows and bonus calls, Lisa has made it her mission to help every single small business owner understand that the law can be accessible, empowering, loving, and even spiritual. When she's not saving the world (with Legal Love) one contract at a time, she's posting free legal tips and connecting with her tribe at lisafraley.com.