



## how to protect your mastermind

### podcast episode 57 tip sheet

One of the most popular high-end programs in recent years is hosting a Mastermind. Masterminds can be great incubators for business and personal development, regardless of whether your client ever ends up in the “hot seat.”

In this episode, you'll learn what kind of legal protection you'll want as the host of a paid Mastermind program to protect yourself, your participants, and your work.

Whether you're holding a small group Mastermind either live or online, there are 3 main areas you want to be sure you have written policies around in your Client Agreement for a Small Group Program or Mastermind to protect yourself and your participants so that you don't lose money and so your participants don't get upset and come after you.

#### **3 areas to protect yourself when hosting a mastermind:**

##### **1. Spell out your program expectations and policies.**

You want to create clear expectations and policies for your Mastermind by using a written Client Agreement specifically designed for Masterminds that both you and the Mastermind participant sign.

When you're in a small group setting, you want to be sure that your clients are highly aware of what happens when clients don't make payments, miss calls, or ask for refunds because Masterminds are usually high investments. You want to spell out your expectations for the Mastermind participants and what they can expect of you and what you expect from them.

Your Client Agreement for Masterminds spells out how your relationship will work so you can avoid frustration or mixed-up communication or headaches later. You really can feel more CONFIDENT and SECURE when you have a written Client Agreement in place.

## **2. Protect your intellectual property and work product – and your participants' intellectual property and work product.**

One of the biggest worries that I hear from my clients who are hosting Masterminds is that their Mastermind participants will steal or copy their Mastermind materials, program guides, videos, and more. AND one of the biggest worries that I hear from Mastermind participants is that they will share some of their best business ideas with their coach while in the “hot seat” or during a group call and that the coach will steal or copy their business ideas.

You want to be clear in your legal document that you will honor each other's work product and you won't copy or steal from each other. This intellectual property language is so important for building a strong, trusting relationship with your participants.

## **3. Be clear about confidentiality around what participants share in a group setting.**

Another area that causes a lot of stress for Mastermind participants is that they're going to share sensitive personal or business information that they may feel vulnerable about or worried about it being publicly shared outside of the Mastermind. You know, the kinds of things people share that they might have a “vulnerability hangover” with the next day.

You want your Client Agreement for Masterminds to have language that says YOU will honor the confidentiality of a participant when that participant shares private information with you directly like in a 1-on-1 call – but you really CANNOT GUARANTEE confidentiality for anything that the participant shares in a group setting, like on a Facebook page or in a forum, or on a group call because you can't possibly guarantee that OTHERS in the group will keep that information confidential – though you'll certainly want to encourage them to do so.



**Learn more about a Client Agreement  
for Small Groups & Masterminds  
at  
[lisafraley.com/diyclientagreementmastermind](https://lisafraley.com/diyclientagreementmastermind)**

As you can see, as the Mastermind host, you want to put EVERYTHING in writing so you can refer to it later and enforce it legally if you need to. You want all of these policies written in one place so the contract can speak for itself which allows both of you to relax. I like to call Client Agreements a “compassionate container” to hold and support your relationship and make your Mastermind participants feel safe knowing they have all your policies written out for them in one place that's easy to locate, easy to understand and easy to refer to at any time.

ENERGETICALLY, Client Agreements for Masterminds relate to your 2nd chakra. Your Mastermind program involves creativity, self-expression– all of which are affiliated with the 2nd chakra, the **sacral chakra**. When you put a Client Agreement for your Mastermind in place to protect your income and work product, you support your creativity and prosperity flowing in abundance.



You can feel informed that you now know 3 key areas where you want to protect yourself and your participants when it comes to hosting a Mastermind and why it's important to have your program expectations and policies in writing, why you want to be clear about honoring each other's intellectual property and work product so no one takes each other's work, and how to handle expectations of confidentiality in a group setting which can be tricky.

Do you have other questions about your Client Agreement for Masterminds or how to protect yourself, your work and your participants? Feel free to reach out to me at [clientlove@lisafraley.com](mailto:clientlove@lisafraley.com). I'm always happy to help you however I can,

Here's to getting legally enlightened!

With Legal Love™,

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Lisa Fraley, JD, CHHC, AADP, is an acclaimed attorney, Legal Coach®, speaker and #1 Best Selling Author of "Easy Legal Steps...That are Also Good for Your Soul." With her unique blend of coaching, legal expertise, and spirituality, Lisa has supported thousands of heart-centered entrepreneurs and small business owners to protect themselves, their businesses and their brands through DIY legal templates, online legal courses and one-on-one services.

From sharing international stages with thought leaders like Kris Carr and Gabrielle Bernstein to being featured on hundreds of podcasts, webinars, radio shows and bonus calls, Lisa has made it her mission to help every single small business owner understand that the law can be accessible, empowering, loving, and even spiritual. When she's not saving the world (with Legal Love) one contract at a time, she's posting free legal tips and connecting with her tribe at [lisafraley.com](http://lisafraley.com).